

# Turn Your Next Event Up a Notch.



“We quadrupled our profits from the previous year!”



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## One Strategy, One Procurement Idea, One Inspired Bidder is All it Takes...

The response has been overwhelmingly great!! People I don't know have been calling me saying it was one of the best nights of their lives. I'm being stopped in the stores, getting tons of email...I think we raised YB to another level... You were amazing!!

Sharon Hobba, Event Chair  
Yerba Buena Elementary School

It was a spectacular night, and we could not have done it without your help. We ended up with a net profit of 99k... 25k over projections – this is HUGE. Everyone has been buzzing about the evening. You were such a huge part of our success. Thank you.

Lisa Hofheimer, Event Chair  
Temple Israel Day School

Jeff was our amazing auctioneer this year. He was such a valuable resource for us the past year and, in hindsight, I wish we would have started the process with him sooner.

Jeff is very good at helping us to get to the root of our objectives in fundraising, as well as effectively working towards the goal without spinning our wheels.

Amy Towner, Ways & Means Team  
National Charity League Juniors

Thank you for all of your help with the event.

I thought it was amazing to watch you work the room. I've heard many compliments about the night, and I know I personally had a lot of fun.

Tami Miller, Auction Chair  
White Oak Elementary

Jeff was immeasurably valuable to our Gala event! His mastery of the science and art of auctioneering was evident throughout. His performance on the platform was fun, lively and most of all, highly profitable!

Jim Cathcart, Event Chair  
Boys & Girls Club of Conejo & Las Virgenes

Thank you for your expertise, passion and professionalism, which helped make our 2002 Spring Fling black-tie fundraiser the most successful one yet. We raised a net profit of \$210,000, a record for the Helen Woodward Animal Center.

Not only were you entertaining, but you kept the bidding lively and competitive...and provided invaluable advice and ideas which we will continue to implement year after year. The committee voted unanimously to hire you again.

Kelly Nagel, Special Events Manager  
Helen Woodward Animal Center

I am writing to you to let you know of the SUPERB job Jeff Tanenbaum did as auctioneer. As Auction Chair, I got to learn what a true professional Jeff is. Jeff did a great job getting our parents to quiet down and focus on our goal for the evening, Bids were flying across the floor and within minutes of Jeff taking charge, I had a smile on my face.

It has been an honor working with Jeff and I hope to work with him in the future.

Michelle Bock, Auction Chair  
St. Jude the Apostle School

**Many More Testimonials and References Available**

### About Jeff Tanenbaum, CAI, CES

- President, Lead Auctioneer, Rock the Gavel
- President, Tiger Remarketing Services
- Professional Auctioneer for Over 25 Years
- Graduate of the Certified Auctioneer Institute
- Former VP of the So Cal Auctioneers Assoc. (
- Member of the National Auctioneers Assoc.
- Former Judge, Int'l Bid Calling Championship
- Former Executive VP, National Real Estate Firm
- Over \$500 Million of Assets Sold
- Over 250,000 Items Hammered 'Sold'